

AMY RHODELANDER

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DESIGN EXPERIENCE

Rhodelander Graphic Design

Web & Print Designer

Shawnee, Kansas

November 2005–Current

- Contract web production design for Peruvian Connection Ltd. since 2010.
- Participated as 1 of 7 graphic designers in a motivational presentation for Washington High School students located in Fremont, California.
- Designed identity, print collateral, electronic newsletters for The Kansas Society of Certified Public Accountants.
- Engaged in identity and web design for Fountain Springs Farm located in Morrison, Tennessee.
- Involved in identity, print, and web design for Town Square Gallery.
- Designed E-commerce website for Harvey's Groves, a citrus orchard located on Merritt Island in Florida, with input to Marketing Team ranging from storyboards to graphic enhancements.
- Web design consultation and prototype identity design for Cuzzi Soap.
- Designed web site for Parker Dance Academy, a thriving dance studio located in Parker, Colorado.
- Manage and direct team members, ranging from web developers to illustration resources for web and print projects.

Builder Designs

Web Designer

Olathe, Kansas

July 2010–September 2010

- Designed websites and print material for a branding and interactive marketing firm specializing in custom residential builder websites.
- Project management of all project attributes including web development and loading of content.

Peruvian Connection Ltd.

Graphic Artist

Tonganoxie, Kansas

January 2008–July 2009

- Involved in Production Design, projects ranging from affiliate banners to image color-correction and cleanup, as well as impromptu weekly e-mail campaigns and other print material ranging from postcards to in-store signage.
- Utilized Adobe Flash to create Shop by Outfit, Shop by Catalog, "gateway" areas of the web site.
- Understanding and collaborative work with web developers to complete PC Media, an online location for viewing "Behind the Scene" video of photo shoots and other possible media.
- Spearheaded initiative to redesign of printed and electronic internal newsletter.

Jam'n Art, LLC.

Office Manager

Blue Springs, Missouri

August 2007–October 2007

- Managed and assisted colleagues including fine artists and customer service liaisons for a web-based, sports clipart enterprise with national and international clientele.
- Recorded, maintained, and organized 9,000+ pieces of customizable clipart, templates, and full-color artwork.
- Customized purchased clipart and templates using Adobe Illustrator and Corel Draw to customer preference and/or print shop specifications.

The Reflector, University of Missouri College of Education*Student Assist Technical*

Columbia, Missouri

November 2000–November 2005

- Employed Design and technical skills to troubleshoot various issues presented by coworkers, patrons, and College of Education faculty in person and by phone.
- Reserved, dispersed, and set up presentation and conference multimedia equipment for presentations, conferences, and various other needs while utilizing and maintaining a 1,500+ patron database.
- Maintained 12 full-size teaching labs and 100+ computers.
- Instructed peer-to-peer and group demonstrations on how to effectively operate equipment and software.
- Collaborated with fellow colleague to design identity for employee shirts.
- Employed graphic design skills to answer inquiries from coworkers, patrons, as well as College of Education faculty.

Kliethermes Homes and Remodeling*Contract Web Designer*

Columbia, Missouri

May 2000–November 2000

- Responsible for production and maintenance of website.
- Converted printed monthly newsletters into interactive HTML-based web pages for cost-efficiency and archives.

EDUCATION

University of Missouri*Bachelor of Fine Arts*

Columbia, Missouri

December 2006

- Member of Imprint, a selective design practicum course (2004).

Cannon County High School*High School Diploma*

Woodbury, Tennessee

May 2000

- Designed website and member of local Business Professionals of America (BPA) chapter (1999–2000).
- Designed and maintained local Future Farmers of America (FFA) Chapter website (1998–2000).
- Elected as Secretary (1999–2000) and Treasurer (1998–1999) of local FFA chapter.
- Participated on FFA Forestry (2000), Parliamentary Procedure (1998–2000), and Soil Judging (1997–2000) teams.

SKILLS AND CERTIFICATIONS

Software

- Adobe Creative Suite (Dreamweaver, Fireworks, Flash, Illustrator, InDesign, Photoshop, Premiere)
- Microsoft Office (Excel, Word, PowerPoint, Publisher)
- Macintosh Operating Systems
- Windows Operating Systems

Web Development

- Hyper Text Markup Language (HTML)
- Cascading Style Sheets (CSS)
- Javascript
- PHP