

AMY RHODELANDER

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DESIGN EXPERIENCE

Rhodelander Graphic Design

Shawnee, Kansas

Web & Print Designer

November 2005–Current

- Currently designing New Member Welcome Packet and involved with brand alignment for Sacred Heart of Jesus Catholic Church. Previous print pieces include Parish Pictorial Directory, Fall 2010 Formation Series brochure, Parish newsletter, and Stewardship Renewal booklet, and various large-scale banners seen by 1700 families.
- Contract web production design for Peruvian Connection Ltd.
- Contract web design for Builder Designs.
- Designed 6th consecutive 40-page Concert Series annual for David H. Hickman High School for 2010–2011. Collaborations with Hickman High School began in 2005.
- Participated as 1 of 7 graphic designers in a motivational presentation for Washington High School students located in Fremont, California.
- Designed identity, print collateral, electronic newsletters for The Kansas Society of Certified Public Accountants.
- Engaged in identity and web design for Fountain Springs Farm located in Morrison, Tennessee.
- Involved in identity, print, and web design for Town Square Gallery.
- Designed E-commerce website for Harvey's Groves, a citrus orchard located on Merritt Island in Florida, with input to Marketing Team ranging from storyboards to graphic enhancements.
- Web design consultation and prototype identity design for Cuzzi Soap.
- Designed identity for Foreclosure Investment Annex in Huntington Beach, California.
- Engaged in identity design for Amy's Cookie Kitchen located in Rocheport, Missouri.
- Designed identity for Sheeple, a mass-multiplayer online role-playing game (mmorpg).
- Designed web site for Parker Dance Academy, a thriving dance studio located in Parker, Colorado.
- Manage and direct team members, ranging from web developers to illustration resources for web and print projects.

Builder Designs

Olathe, Kansas

Web Designer

July 2010–September 2010

- Full-time web design for a branding and interactive marketing firm specializing in custom residential builder websites and print material.
- Project Management of all project attributes including web development and loading of content.

The Peruvian Connection, LTD.

Tonganoxie, Kansas

Graphic Artist

January 2008–July 2009

- Involved with Production Design, projects ranging from affiliate banners to image color-correction and cleanup, as well as impromptu weekly e-mail campaigns and other print material ranging from postcards to in-store signage.
- Utilized Adobe Flash to create Shop by Outfit, Shop by Catalog, "gateway" areas of the web site.
- Understanding and collaborative work with web developers to complete PC Media, an online location for viewing "Behind the Scene" video of photo shoots and other possible media.
- Initiative in redesign of printed and electronic internal newsletter.

Jam'n Art, LLC.*Office Manager*

Blue Springs, Missouri

August 2007–October 2007

- Manage and assist various colleagues including fine artists and customer service liaisons for a web-based, sports clipart enterprise with national and international clientele.
- Record, maintain, and organize 9,000+ pieces of customizable clipart, templates, and full-color artwork.
- Mid-level art direction and critique of clipart, full-color artwork, and web site graphics for before passing them on to the company's owner for final approval.
- Customize purchased clipart and templates using Adobe Illustrator and Corel Draw to customer preference and/or print shop specifications.

The Reflector, University of Missouri College of Education*Student Assist Technical*

Columbia, Missouri

November 2000–November 2005

- Collaborated with fellow colleague to design identity for employee shirts.
- Employed graphic design skills to answer inquiries from coworkers, patrons, as well as College of Education faculty.

Kliethermes Homes and Remodeling*Contract Graphic Designer/Web Developer*

Columbia, Missouri

May 2000–November 2000

- Responsible for production and maintenance of the website for this multiple award-winning residential building and remodeling company.
- Converted printed monthly newsletters into interactive HTML-based web pages for archival and cost-efficiency purposes.

EDUCATION

University of Missouri*Bachelor of Fine Arts*

Columbia, Missouri

December 2006

- Member of Imprint, a selective design practicum course (2004).

Cannon County High School*High School Diploma*

Woodbury, Tennessee

May 2000

- Elected as Secretary (1999–2000) and Treasurer (1998–1999) of local Future Farmers of America (FFA) chapter.
- Designed and maintained local FFA Chapter website.
- Participated on FFA Forestry (2000), Parliamentary Procedure (1998–2000), and Soil Judging (1997–2000) teams.
- Designed website and member of local Business Professionals of America (BPA) chapter.

SKILLS AND CERTIFICATIONS

Software

- Adobe Creative Suite (Dreamweaver, Fireworks, Flash, Illustrator, InDesign, Photoshop, Premiere)
- Microsoft Office (Excel, Word, PowerPoint, Publisher)
- Macintosh Operating Systems
- Windows Operating Systems

Web Development

- HTML
- Cascading Style Sheets (CSS)
- PHP
- Javascript