

AMY RHODELANDER

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DESIGN EXPERIENCE

Rhodelander Graphic Design

Web & Print Designer

Shawnee, Kansas

November 2005–Current

- Currently designing New Member Welcome Packet and involved with brand alignment for Sacred Heart of Jesus Catholic Church. Previous print pieces include Parish Pictorial Directory, Fall 2010 Formation Series brochure, Parish newsletter, and Stewardship Renewal booklet, and various large-scale banners seen by 1700 families.
- Designed 6th consecutive 40-page Concert Series annual for David H. Hickman High School for 2010–2011. Collaborations with Hickman High School began in 2005.
- Participated as 1 of 7 graphic designers in a motivational presentation for Washington High School students located in Fremont, California.
- Designed identity, print collateral, electronic newsletters for The Kansas Society of Certified Public Accountants.
- Involved in identity, print, and web design for Town Square Gallery.
- Manage and direct team members, ranging from web developers to illustration resources for web and print projects.

Builder Designs

Web Designer

Olathe, Kansas

July 2010–September 2010

- Designed websites and print material for a branding and interactive marketing firm specializing in custom residential builder websites.
- Project management of all project attributes including web development and loading of content.

The Peruvian Connection, LTD.

Graphic Artist

Tonganoxie, Kansas

January 2008–July 2009

- Involved in Production Design, projects ranging from affiliate banners to image color-correction and cleanup, as well as impromptu weekly e-mail campaigns and other print material ranging from postcards to in-store signage.
- Spearheaded initiative to redesign of printed and electronic internal newsletter.

Jam'n Art, LLC.

Office Manager

Blue Springs, Missouri

August 2007–October 2007

- Managed and assisted colleagues including fine artists and customer service liaisons for a web-based, sports clipart enterprise with national and international clientele.
- Recorded, maintained, and organized 9,000+ pieces of customizable clipart, templates, and full-color artwork.
- Customized purchased clipart and templates using Adobe Illustrator and Corel Draw to customer preference and/or print shop specifications.

The Reflector, University of Missouri College of Education

Student Assist Technical

Columbia, Missouri

November 2000–November 2005

- Employed Design and technical skills to troubleshoot various issues presented by coworkers, patrons, and College of Education faculty in person and by phone.
- Reserved, dispersed, and set up presentation and conference multimedia equipment for presentations, conferences, and various other needs while utilizing and maintaining a 1,500+ patron database.
- Maintained 12 full-size teaching labs and 100+ computers.
- Instructed peer-to-peer and group demonstrations on how to effectively operate equipment and software.
- Collaborated with fellow colleague to design identity for employee shirts.
- Employed graphic design skills to answer inquiries from coworkers, patrons, as well as College of Education faculty.

Kliethermes Homes and Remodeling*Contract Web Designer*

Columbia, Missouri

May 2000–November 2000

- Converted printed monthly newsletters into interactive HTML-based web pages for cost-efficiency and archives.

EDUCATION

University of Missouri*Bachelor of Fine Arts*

Columbia, Missouri

December 2006

- Member of Imprint, a selective design practicum course (2004).

Cannon County High School*High School Diploma*

Woodbury, Tennessee

May 2000

- Designed website and member of local Business Professionals of America (BPA) chapter (1999–2000).
- Designed and maintained local Future Farmers of America (FFA) Chapter website (1998–2000).
- Elected as Secretary (1999–2000) and Treasurer (1998–1999) of local FFA chapter.
- Participated on FFA Forestry (2000), Parliamentary Procedure (1998–2000), and Soil Judging (1997–2000) teams.

SKILLS AND CERTIFICATIONS

Software

- Adobe Creative Suite (Dreamweaver, Fireworks, Flash, Illustrator, InDesign, Photoshop, Premiere)
- Microsoft Office (Excel, Word, PowerPoint, Publisher)
- Macintosh Operating Systems
- Windows Operating Systems